



## Privacy Notice for Parents/Carers

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### 1. Privacy notice for parents/carers

- 1.1 Under General Data Protection Regulations (known as GDPR), individuals have a right to be informed about how the school uses any personal data that we hold about them. We comply with this right by providing 'privacy notices' (sometimes called 'fair processing notices') to individuals where we are processing their personal data.
- 1.2 This privacy notice explains how we collect, store and use personal data about **students**.
- 1.3 North Norfolk Academy Trust is the 'data controller' for the purposes of data protection law under GDPR.
- 1.4 We have appointed GDPR in Schools who specialise in GDPR to act as our Data Protection Officer. They will be responsible for ensuring compliance and monitoring the effectiveness of this policy.

### 2. The personal data we hold

- 2.1 Personal data that we may collect, use, store and share (when appropriate) about students includes, but is not restricted to:
  - Contact details, contact preferences, date of birth, identification documents
  - Results of internal assessments and externally set tests
  - Student and curricular records



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- Characteristics, such as ethnic background, eligibility for free school meals, or special educational needs
- Exclusion information
- Details of any medical conditions, including physical and mental health
- Attendance information
- Safeguarding information
- Details of any support received, including care packages, plans and support providers
- Photographs
- CCTV images captured in school

2.2 We may also hold data about students that we have received from other organisations, including other schools, local authorities and the Department for Education.

### 3. Why we use this data

3.1 We use this data to:

- Support student learning
- Monitor and report on student progress
- Provide appropriate pastoral care
- Protect student welfare
- Assess the quality of our services
- Administer admissions waiting lists
- Carry out research
- Comply with the law regarding data sharing

### 4. Our lawful basis for using this data

4.1 We only collect and use students' personal data when the law allows us to. Most commonly, we process it where:

- We need to comply with a legal obligation
- We need it to perform an official task in the public interest

4.2 Less commonly, we may also process students' personal data in situations where:

- We have obtained consent to use it in a certain way
- We need to protect the individual's vital interests (or someone else's interests)

4.3 Where we have obtained consent to use students' personal data, this consent can be withdrawn at any time. We will make this clear when we ask for consent, and explain how consent can be withdrawn.

4.4 Some of the reasons listed above for collecting and using students' personal data overlap, and there may be several grounds which justify our use of this data.





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### 5. Collecting student information

5.1 While the majority of information we collect about students is mandatory, there is some information that can be provided voluntarily.

5.2 Whenever we seek to collect information from you or your child, we make it clear whether providing it is mandatory or optional. If it is mandatory, we will explain the possible consequences of not complying.

### 6. Storing student data

6.1 We keep personal information about students while they are attending our school. We may also keep it beyond their attendance at our school if this is necessary in order to comply with our legal obligations. Our Records Management Policy/Data Retention Schedule sets out how long we keep information about students.

### 7. With whom do we share student information?

7.1 We do not share information about students with any third party without consent unless the law and our policies allow us to do so.

7.2 Where it is legally required, or necessary (and it complies with GDPR) we may share personal information about students with:

- Our local authority – to meet our legal obligations to share certain information with it, such as safeguarding concerns and exclusions
- The Department for Education
- The student's family and representatives
- Educators and examining bodies
- Our regulator [e.g. Ofsted, Norfolk County Council or The DfE]
- Suppliers and service providers – to enable them to provide the service we have contracted them for only
- Financial organisations
- Central and local government
- The University of East Anglia
- Our auditors
- Local Health authorities
- Health and social welfare organisations
- Professional advisers and consultants
- Police forces, courts, tribunals
- Professional bodies or other schools

7.3 Transferring data internationally. Where we transfer personal data to a country or territory outside the European Union and European Economic Area, we will do so in accordance with the GDPR.



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### 8. National Pupil Database

- 8.1 The NPD is owned and managed by the Department for Education and contains information about students in schools in England. It provides invaluable evidence on educational performance to inform independent research, as well as studies commissioned by the Department. It is held in electronic format for statistical purposes. This information is securely collected from a range of sources including schools, local authorities and awarding bodies.
- 8.2 We are required by law to provide information about our students to the DfE as part of statutory data collections such as the school census and early years' census. Some of this information is then stored in the NPD. The law that allows this is the Education (Information About Individual Students) (England) Regulations 2013.
- 8.3 The Department for Education may share information from the NPD with other organisations which promote children's education or wellbeing in England. Such organisations must agree to strict terms and conditions about how they will use the data.
- 8.4 For more information, see the Department's webpage on how it collects and shares research data <https://www.gov.uk/data-protection-how-we-collect-and-share-research-data>
- 8.5 You can also contact the DfE with any further questions at <https://www.gov.uk/contact-dfe>

### 9. Parents and students' rights regarding personal data

- 9.1 Individuals have a right to make a '**subject access request**' to gain access to personal information that the school holds about them.
- 9.2 Parents/carers can make a request with respect to their child's data where the child is not considered mature enough to understand their rights over their own data (usually under the age of 12), or where the child has provided consent.
- 9.3 Parents also have the right to make a subject access request with respect to any personal data the school holds about them. If you make a subject access request, and if we do hold information about you or your child, we will:
- Give you a description of it
  - Tell you why we are holding and processing it, and for how long we will keep it
  - Explain where we got it from, if not from you or your child
  - Tell you with whom it has been, or will be, shared
  - Let you know whether any automated decision-making is being applied to the data, and any consequences of this
  - Give you a copy of the information in an intelligible form
- 9.4 Individuals also have the right for their personal information to be transmitted electronically to another organisation in certain circumstances.
- 9.5 If you would like to make a request please contact our Data Protection Officer.



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### 10. Other rights

10.1 Under GDPR, individuals have certain rights regarding how their personal data is used and kept safe, including the right to:

- Object to the use of personal data if it would cause, or is causing, damage or distress
- Prevent it being used to send direct marketing
- Object to decisions being taken by automated means (by a computer or machine, rather than by a person)
- In certain circumstances, have inaccurate personal data corrected, deleted or destroyed, or restrict processing
- Claim compensation for damages caused by a breach of the GDPR

10.2 To exercise any of these rights, please contact our Data Protection Officer.

### 11. Complaints

11.1 We take any complaints about our collection and use of personal information very seriously.

11.2 If you think that our collection or use of personal information is unfair, misleading or inappropriate, or have any other concern about our data processing, please raise this with us in the first instance.

11.3 To make a complaint, please contact our Data Protection Officer.

11.4 Alternatively, you can make a complaint to the Information Commissioner's Office:

- Report a concern online at <https://ico.org.uk/concerns/>
- Call 0303 123 1113
- Or write to: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

### 12. Contact

If you have any questions, concerns or would like more information about anything mentioned in this privacy notice, please contact:

J Storey  
GDPR Lead  
North Norfolk Academy Trust  
Email: [GDPR@nnat.org.uk](mailto:GDPR@nnat.org.uk)

Data Protection Officer  
GDPR in Schools

Email: [contactus@GDPR.school](mailto:contactus@GDPR.school)