

# SHERINGHAM HIGH SCHOOL SMSC AUDIT - 2021

## Business Studies

### Key Stage 4

	<b><u>Spiritual</u></b> Examples: sense of self, unique potential, understanding strengths and weaknesses, curiosity about themselves and their place in the world increases, fundamental questions. They develop the knowledge and skills to foster their own inner lives, non-material wellbeing and creativity.	<b><u>Moral</u></b> Examples: right and wrong, moral conflict, a concern for others, will to do what is right, reflect on the consequences of their actions and learn how to forgive themselves and others. They develop the knowledge/skills necessary to make responsible moral decisions.	<b><u>Social</u></b> Examples: the responsibilities, rights of being members of families and communities (local, national and global), ability to relate to others and to work with others for the common good, belonging and participating, active contribution to the democratic process, sense of community and pro-social action.	<b><u>Cultural</u></b> Examples: cultural traditions, respect for their own culture and that of others, an interest in differences. Ability to understand, appreciate and contribute to culture.	<b><u>Personal development</u></b> <b>Examples specifically related to:</b> Healthy relationships/ friendships Health Education / mental health / physical health / internet safety/drugs and alcohol/ healthy eating/ preventing poor health (personal hygiene)/ basic first aid/ adolescence
<b>Year 9 and 10</b>	<p>Identifying the characteristics of an entrepreneur include being hard working, innovative, organised and willing to take a risk.</p> <p>BLP: Reflective</p>	<p>To understand the main aims and objectives for businesses.</p> <p>To identify and analyse where there may be a possible trade-off between ethics and profit.</p> <p>BLP: Reciprocal</p> <p>To understand the benefits and drawbacks of ethical behaviour.</p> <p>BLP: Reflective</p> <p>To assess the impact of health and safety and consumer legislation on businesses.</p>	<p>To understand the impact and influence stakeholders have on businesses and their objectives.</p> <p>To understand the impact that business activity and decisions have on stakeholders.</p> <p>BLP: Reflective</p> <p>To understand how businesses and consumers accept greater environmental responsibility in their decision-making and the costs and benefits of businesses behaving this way.</p> <p>To identify and analyse where there may be a possible trade-off between sustainability and profit.</p> <p>BLP: Resourceful</p>	<p>To understand what a business is and the reasons for starting a business.</p> <p>BLP: Resourceful</p>	<p><u>Legislation at work</u> Be able to describe what legislation is As above plus use the appropriate key words effectively As above plus identify the appropriate pay laws and analyse the effects of pay laws As above plus identify the appropriate discrimination laws and analyse the effects of discrimination laws As above plus identify the appropriate Health and Safety laws and analyse the effects of Health and Safety laws As above plus identify the appropriate consumer laws and analyse the effects of consumer laws</p> <p>BLP: Resourceful</p>

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			<p>To analyse the benefits and drawbacks of globalisation for UK businesses.</p> <p>To understand the benefits of providing a safe working environment.</p>		Resilient Reciprocal
<b>Year 11</b>		<p>To analyse the factors that affect the choice of supplier for a given business.</p> <p>BLP: Reflective</p> <p>To understand the benefits and drawbacks of ethical advertising.</p> <p>To evaluate the ethical nature of business finance.</p> <p>BLP: Resourceful</p>	<p>To understand the benefits of a motivated workforce.</p> <p>To understand the importance of identifying and satisfying customer needs.</p> <p>BLP: Reflective</p> <p>To understand the impact pricing decisions will have on the business and customers.</p> <p>To analyse the impact of business investment on local communities.</p>		
<b>Key Stage 5</b>					
	<p><b><u>Spiritual</u></b> Examples: sense of self, unique potential, understanding strengths and weaknesses, curiosity about themselves and their place in the world increases, fundamental questions. They develop the knowledge and skills to foster their own inner lives, non-material wellbeing and creativity.</p>	<p><b><u>Moral</u></b> Examples: right and wrong, moral conflict, a concern for others, will to do what is right, reflect on the consequences of their actions and learn how to forgive themselves and others. They develop the knowledge/skills necessary to make responsible moral decisions.</p>	<p><b><u>Social</u></b> Examples: the responsibilities, rights of being members of families and communities (local, national and global), ability to relate to others and to work with others for the common good, belonging and participating, active contribution to the democratic process, sense of community and pro-social action.</p>	<p><b><u>Cultural</u></b> Examples: cultural traditions, respect for their own culture and that of others, an interest in differences. Ability to understand, appreciate and contribute to culture.</p>	<p><b><u>Personal development</u></b> <b>Examples specifically related to:</b> Healthy relationships/ friendships Health Education / mental health / physical health / internet safety/drugs and alcohol/ healthy eating/ preventing poor health (personal hygiene)/ basic first aid/ adolescence</p>

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<p><b>Year 12</b></p>	<p>To be aware of types of management and leadership styles and influences on these</p> <p>BLP: Reflective</p>	<p>To examine common business objectives</p> <p>To understand why businesses set objectives</p> <p>To learn about external and internal influences on marketing objectives and decisions</p> <p>BLP: Resourceful</p> <p>To learn about external and internal influences on operational objectives and decisions</p> <p>To learn about influences on the choice of suppliers</p> <p>BLP: Reciprocal</p> <p>To understand external and internal influences on financial objectives and decisions</p> <p>To learn about internal and external influences on human resources objectives and decisions</p>	<p>To understand the relationship between mission and objectives</p> <p>To understand the role of shareholders and why they invest</p> <p>To learn about stakeholder needs and the possible overlap and conflict of these needs</p> <p>BLP: Reflective</p> <p>To learn about the benefits of motivated and engaged employees</p>	<p>To understand why businesses exist</p> <p>To understand reasons for choosing different forms of business and for changing business form</p> <p>To be aware of types of management and leadership styles and influences on these</p> <p>BLP: Reflective</p> <p>To learn about influences on the extent and methods of employee involvement in decision making</p>	<p>Understanding that businesses operate within an external environment</p> <p>Factors influencing:</p> <p>Environmental issues and fair trade.</p> <p>To understand the value of setting operational objectives</p> <p>To learn about external and internal influences on operational objectives and decisions</p> <p>Operational objectives include:</p> <ul style="list-style-type: none"> <li>• environmental objectives</li> </ul> <p>To learn about the benefits of motivated and engaged employees</p> <p>To understand how to improve employee engagement and motivation</p> <p>Theories of motivation should include Taylor, Maslow and Herzberg. Financial methods of motivation should include:</p> <ul style="list-style-type: none"> <li>• piece rate</li> <li>• commission</li> <li>• salary schemes</li> </ul>
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					<ul style="list-style-type: none"> <li>• performance-related pay.</li> </ul> <p>BLP: Reflective</p>
<b>Year 13</b>	<p>To learn how to implement strategy effectively</p> <p>To understand the value of leadership in strategic implementation</p> <p>BLP: Reflective</p>	<p>To learn about influences on the mission of a business</p> <p>To learn about internal and external influences on corporate objectives and decisions</p> <p>To learn about the pressures for socially responsible behaviour</p> <p>BLP: Reflective</p> <p>To learn about the factors influencing investment decisions</p> <p>BLP: Resourceful</p> <p>To learn about reasons for targeting, operating in and trading with international markets</p>	<p>To learn about the impact of strategic decision making on functional decision making</p> <p>BLP: Resourceful</p> <p>The value of different measures of assessing business performance</p> <p>To learn about the impact of changes in the political and legal environment on strategic and functional decision making</p> <p>BLP: Reflective</p> <p>To learn about the impact of changes in the UK and the global economic environment on strategic and functional decision making</p> <p>To learn about reasons for targeting, operating in and trading with international markets</p>	<p>To understand the importance of organisational culture</p>	<p><b>Mission, corporate objectives and strategy</b></p> <p>Influences on corporate objectives should include the pressures for short termism, business ownership, the external and internal environment.</p> <p><b>Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance</b></p> <p>To learn about how to analyse data other than financial statements to assess the strengths and weaknesses of a business</p> <p><b>Analysing the external environment to assess opportunities and threats: political and legal change</b></p> <p>To learn about the impact of changes in the political and legal environment on strategic and functional decision making</p> <p>The political and legal environment should include a broad understanding of the scope and effects of UK and</p>

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					<p>EU law related to competition, the labour market and environmental legislation.</p> <p>The impact of UK and EU Government policy related to enterprise, the role of regulators, infrastructure, the environment and international trade.</p>
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