

GCSE Business Topic revision sessions - Wednesday Lunchtime**Room 52****3.1 Business in the real world****22 February 2023****3.1.1 The purpose and nature of businesses****22 February 2023****3.1.2 Business ownership****22 February 2023****3.1.3 Setting business aims and objectives****22 February 2023****3.1.4 Stakeholders****22 February 2023****3.1.5 Business location****01 March 2023****3.1.6 Business planning****01 March 2023****3.1.7 Expanding a business****01 March 2023****3.2 Influences on business****3.2.1 Technology****08 March 2023****3.2.2 Ethical and environmental considerations****08 March 2023****3.2.3 The economic climate on businesses****08 March 2023****3.2.4 Globalisation****15 March 2023****3.2.5 Legislation****22 March 2023****3.2.6 Competitive environment****22 March 2023****3.3 Business operations****3.3.1 Production processes****29 March 2023****3.3.2 The role of procurement****19 April 2023****3.3.3 The concept of quality****19 April 2023****3.3.4 Good customer services****26 April 2023****3.4 Human resources****3.4.1 Organisational structures****26 April 2023****3.4.2 Recruitment and selection of employees****26 April 2023****3.4.3 Motivating employees****03 May 2023****3.4.4 Training****03 May 2023****3.5 Marketing****3.5.1 Identifying and understanding customers****03 May 2023****3.5.2 Segmentation****10 May 2023****3.5.3 The purpose and methods of market research****10 May 2023****3.5.4 The elements of the marketing mix: (4Ps)****17 May 2023****3.6 Finance****3.6.1 Sources of finance****17 May 2023****3.6.2 Cash flow****24 May 2023****3.6.3 Financial terms and calculations****24 May 2023****3.6.4 Analysing the financial performance of a business****24 May 2023**